

A black and white photograph of two women standing side-by-side in a dark, industrial-looking environment. The woman on the left has long, wavy blonde hair and is smiling broadly, looking towards the right. She is wearing a dark jacket with sunglasses tucked into the front pocket. The woman on the right has straight blonde hair with bangs and is smiling slightly, looking towards the camera. She is also wearing a dark jacket. The background is dark and out of focus, suggesting an indoor industrial or office space.

# KOMMUNIKATION FÖR EN JÄMSTÄLLD OCH HÅLLBAR VÄRLD

Helljörn  
Schonlin

H — S

# VAD VI GÖR

## VARUMÄRKESFÖRFLYTTNING

- Strategier
- PR
- Branding

## BETEENDEFÖRÄNDRING/TANKELEDARSKAP

- Föreläsare
- Utbildare
- Krönikörer

## SERVICE DESIGN

- Målgrupps- och samtidsanalys
- Användarresor
- Destinationer och plattformar

## HANTVERKEN

- Formgivning + copywriting
- Videoproduktion
- Journalistik + content marketing





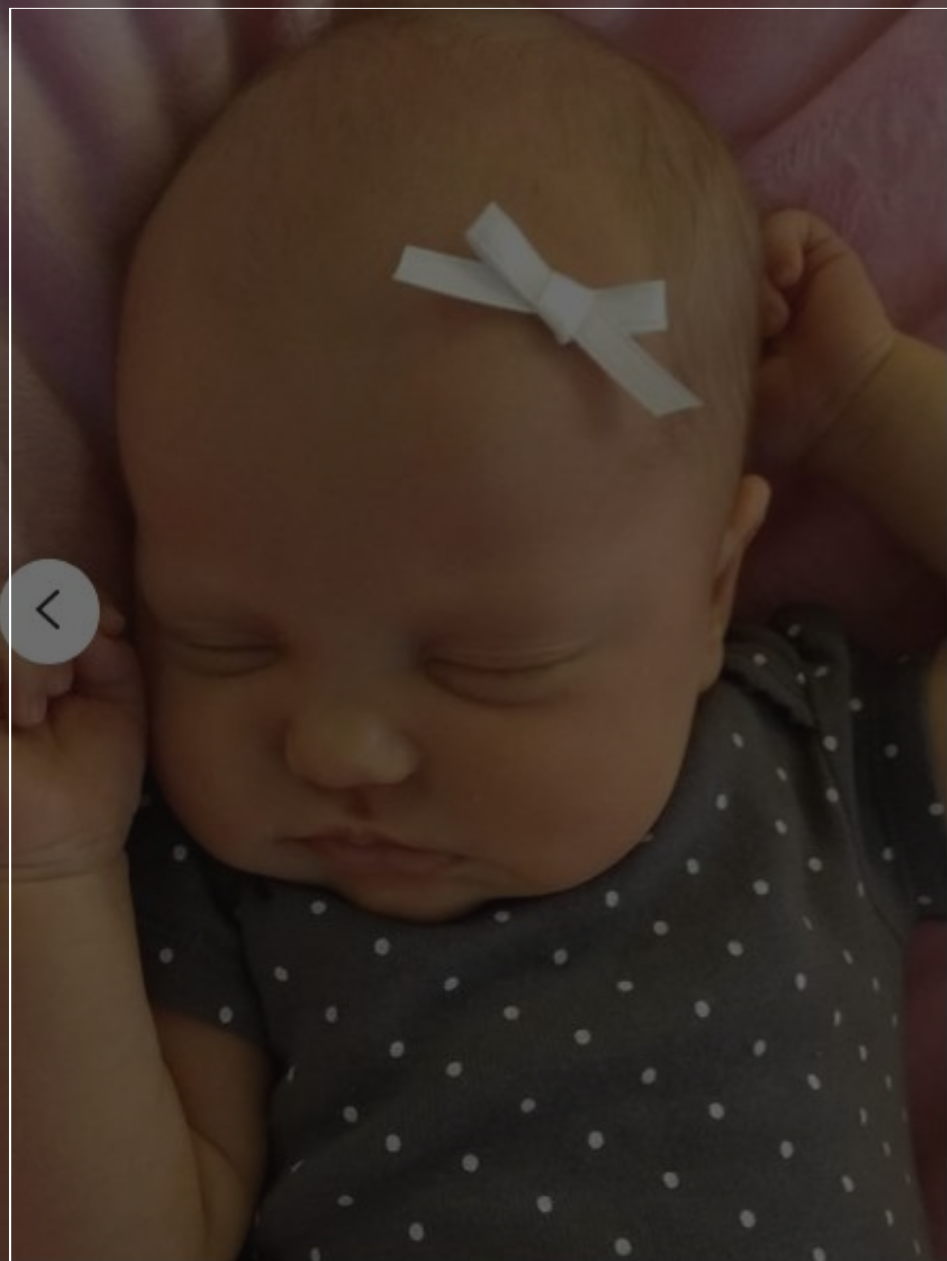




**KLIMATHOTET KAN INTE  
KOMMUNICERAS BORT**







FRÅGAN VI MÅSTE STÄLLA:  
VAD HAR VI FÖR BEHOV?



MissPrimHill ★★★★★ (64)

## Preemie sticky bow | Self-adhesive baby bow set | PASTELS | mini baby girl bows | NICU bows| hospital bow

Local taxes included (where applicable)

Sold

### Item details

Handmade

### Materials

medical grade silicone, ribbon

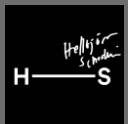
This set comes with 5 mini self-adhesive baby bows! These are the tiniest little bows to fit the tiniest of newborns!

These bows stick with a medical grade silicone that sticks over and over!

Made in a pet free smoke free home with love.

NICU nurse approved!

No clips, glues, or tight headbands!



A photograph of two young women walking and laughing in a city setting. The woman on the left is wearing a light blue button-down shirt over a yellow top and is holding a red shopping bag. The woman on the right is wearing a light pink long-sleeved top and is holding a pink shopping bag. The background shows blurred city buildings.

**HAR VI BEHOV AV ATT KÖPA  
ETT NYTT PLAGG I VECKAN?**





**HAR VI BEHOV AV EN BIL SOM STÅR PARKERAD 95 PROCENT AV TIDEN?**



A close-up photograph of a man with a beard, wearing a yellow and white striped beanie and a dark leather jacket, hugging a brown and white speckled dog. The man is looking down at the dog with a gentle expression. The background is a blurred outdoor setting, possibly a park or a street. The text "HAR VI BEHOV AV MER TID MED VÅRA VALDA PERSONER?" is overlaid in white, bold, sans-serif font in the center of the image.

**HAR VI BEHOV AV MER  
TID MED VÅRA VALDA PERSONER?**





**HAR VI BEHOV AV  
ATT VISTAS I NATUREN?**



A wide-angle photograph of a busy beach in Thailand. In the foreground, several people are lying on lounge chairs with red and blue towels, sunbathing. A woman in a blue bikini is reading a magazine. In the middle ground, a group of people is walking along the shoreline. The background shows a calm sea and a range of green mountains under a clear sky. Numerous colorful umbrellas (red, blue, white) are scattered across the beach. A sign for 'CHABA' is visible on one of the umbrellas.

**HAR VI BEHOV AV  
ATT SOLA JUST I THAILAND?**



**VI MÅSTE GÖRA FÖRST,  
KOMMUNICERA SEDAN**  
(Service design)





# NORMKRITISK STADSPLANERING?

**NÄR VI GJORT KLART:  
NU KAN VI BÖRJA SNACKA**



**TRANSPARENS**



**FÖRLÅT**  
*SAS*



**TACK FÖR OSS!**

Kom ihåg:

- 1. HYGIENFAKTOR**
- 2. STOPPKNAPPEN**
- 3. TRANSPARENS**

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